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| Rubric for Stop Motion-Animation Clip | Exceptional!!! | Spot on!! | Almost there! | Developing |
| Communicating humor  unexpected, juxtaposition, delivery: timing, personal relatable, context, reaction, awkward, | Incorporates more than 3 of the listed criteria successfully. | Incorporates 2-3 of the listed criteria successfully. | Incorporates 1-2 of the listed criteria. | Did not communicate humor. |
| Clarity of narrative  Beginning, middle, and end, setting, transitions, climax, introduction, conflict, resolution, | Has a clear beginning, middle and end with smooth transitions and unexpected component that relate strongly to the setting and context. | Has a beginning, middle and end with smooth transitions and unexpected component that relates to setting and context. | Has a beginning, middle, and end but is unclear with transitions that relate to settings and context. | Does not have beginning, middle and end is unrelated to setting and context |
| Creativity  Originality, unusual use of materials, risk (challenge of execution and creative process), subject matter, sound, perspective, lighting | Exceptionally original ideas communicated through use of extremely unusual materials. Clip demonstrates clear creative risk and ambition. | Original ideas communicated through unusual use of materials. Clip demonstrates some creative risk and ambition. | Predictable ideas communicated through an expected use of materials. Clip demonstrates little creative risk and ambition | Cliché ideas communicated through uncreative use of materials. Clip demonstrates no creative risk or ambition |
| Displayed understandings  of design principles  Lighting, sound, perspective, motion, line quality, composition, rhythm, | The intentional use of design principles positively influences the overall quality of the film | The movie clip demonstrates the creators understanding of design principles through the way they used light, sound and motion. | Movie clip displays principles of design that only influence the film slightly. | Principles of design were not considered in the making of the film. |
| Fluidity of motion depicted  Degree of fragmentation, understanding of stop-motion and iMovie techniques, image quality, camera handling, | Camera handling and film quality show a clear relation to the content. Film shows a clear understanding of how to create fluid motion with stop motion animation. | A good understanding of the stop-motion process. the camera handling supports content of film.  Film shows fluid motion. | Fluid motion in only a few segments. Rigidity of motion has no identifiable connection to movie content | Motion in film demonstrates a misunderstanding of how to use imovie program to create fluid motion with stop motion animation |
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